



“Profitable Beef in a Challenging Future”



What is the Agribusiness Today forum?



Partnerships over 17 years.....

The Agribusiness Today forum is an initiative of Charles Sturt University (CSU) Faculty of Science Agribusiness Research Group to provide current and future market trends to agricultural industries across the region. The forums commenced in 1995 and have grown from a gathering of 30 exporters attending forums at the CSU Orange campus, to 200 agribusiness participants attending forums at different locations across the Central West region. The Agribusiness Today forums purpose has shifted over the years to provide information direct to producers, advisors, and exporters on opportunities in agribusiness industry through discussing the complete supply chain from “Paddock to plate”.

Agribusiness Today forums have been held annually over the past 17 years and will continue because of a strong partnership and working relationship between Charles Sturt University and local Regional Development Organisations. The original partnership from 1995 to 2008 was between University of Sydney’s Faculty of Rural Management, which transferred to CSU in 2006, and Central West Regional Development Board Incorporated. Since 2008 the partnership for CSU has continued with Regional Development Australia Central West Incorporated (RDACW).

The continued success of the forum has been due to the feedback and engagement by regional producers and the agribusiness sector as a whole. The forum has developed topics over the years in response to feedback from participants wanting more practical information on market and product development that can be implemented into their own agribusinesses. The Agribusiness Today forum provides expert speakers on domestic and international markets, improving productivity and sustainability, and increasing market opportunities.

On behalf of Charles Sturt University and Regional Development Australia Central West, I would like to thank the agribusiness industry for their ongoing support and input into making the forum a practical and productive event.

Sharon Rabey
Executive Officer
RDA Central West



Growing the future of regional Australia

Charles Sturt University works in close consultation with key industry and Government organisations, ensuring graduates possess the skills and level of experience highly sought after by employers, and providing the foundation to make a real difference in their chosen profession. CSU's wide range of flexible undergraduate and postgraduate study options include on campus, distance education and single subject study.

COURSES ARE AVAILABLE IN:

- Agribusiness
- Agricultural Business Management
- Agricultural Science
- Ecological Agricultural Systems
- Horticulture
- Wine Business
- Wine Science
- Viticulture

You + CSU - you'll be amazed what you can achieve

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What is Regional Development Australia – Central West?

Regional Development Australia - Central West (RDACW) is part of a national network of 55 not-for-profit incorporated associations and is jointly funded by the Australian and NSW Governments.

RDACW committee comprises 12 local leaders with a diverse range of skills and experience who understand the challenges, opportunities and priorities of their communities. They are local people developing solutions to local issues.

What do we do?

RDACW works in partnership with the Australian, state and local governments and local communities to facilitate sustainable growth in our region. We do this by:

- Supporting informed regional planning;
- Consulting and engaging with the community about the best, most appropriate programs and services to support regional development; and
- Contributing to business growth plans and investment strategies, environmental solutions and social inclusion strategies.

Our Region

Our region covers an area of over 63,000sq. kms which starts at the temperate elevated Central Tablelands on the western side of the Blue Mountains and extends almost 500kms to the semi-arid Central West plains. Approximately 170,900 people live in the region which comprises the local government areas of Lithgow, Oberon, Bathurst, Blayney, Orange, Cabonne, Cowra, Parkes, Forbes, Weddin and Lithgow.

Our Vision

A diverse, sustainable and inclusive Central West (NSW) region well positioned for future change and growth.

Agribusiness Today 2012

“Profitable Beef in a Challenging Future”

8.30	Registration & Morning Tea	
9.00	Official Opening	John Mawson Head of the School of Agriculture & Wine Sciences, CSU Orange
9.10	Future of Beef Markets in Australia (International market trends and export opportunities; can we expect sustainable growth?)	Tim McRae Meat & Livestock Australia (MLA)
9.45	Australian Beef Production in a Global Market- How do we Compare? (A global comparative analysis of the profitability of Australian beef production)	Lloyd Davies Agri Benchmark
10.15	Controlled Breeding and Fixed Time Ai (Opportunities for accelerating genetic gains with minimal effect)	Sophia Edwards University of Qld
10.45	Morning Tea	
11.05	Managing Bull Fertility (Issues and opportunities for improvement)	John Bertram Northern Beef Technology Services (ABRI)
11.35	Animal Health Issues and Constraints to Producing More Beef (Issues for the slopes and the tablelands)	Bruce Watt Tablelands Livestock Health and Pest Authority
12.05	Making the Most of Genetic Tools for Beef Producers & Consumers (What is available now and in the future to improve beef industry resilience and profits)	John Bertram Northern Beef Technology Services (ABRI)
12.35	Producing Beef to Meet the Market (Paddock to plate – Practical Demonstration)	Terry Farrell (MLA), Shevahn Telfser (CSU)
1.05	Lunch	
2.05	Beef Retailing in a Competitive Market (A retailers perspective on selling beef – challenges & opportunities)	Michael Borg M & J Butchery
2.35	Bring it all Together: Tips & Tools for Producing More and the Right Beef from your Herd (Practical Demonstration and/or target markets)	Jeff House & Brett Littler NSW DPI
3.05	Feedlot Industry and Investment (Challenges, issues and opportunities)	Andrew & Tess Herbert Gundamain Feedlot, Eugowra
3.35	What Type of Beef is Needed – A Processors Perspective (Processing quality beef for a global market)	Grant Garey General Manager Feedlots, Teys
4.05	Closing Wrap-up: Reflection on Todays Presentations and the Future of the Industry	John Bowler Central West Beef Producer
4.30	Close	

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Proudly Supported by:



16th, 17th and 18th October 2012

